



*1 Child Killing Disease
Viore Adults



NATIONAL:
LEUKEMIA
BROADCAST
COUNCIL

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February 28, 1971

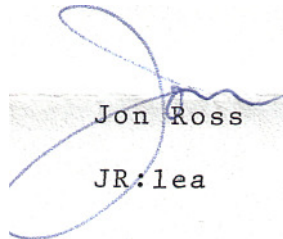
Larry McKay
KIIS
6255 Sunset Blvd.
Los Angeles, Ca. 90028

Dear Larry:

You were very courageous to share your life with us during the first few minutes of the Radiothon. By doing that you set the tone for the entire event, which proved to be the most successful we've ever had in Los Angeles. We are very grateful to you and very proud to have you as a spokesperson.

The real thanks for you will be in the knowledge that your personal efforts will contribute to more cures of Leukemia than were possible before you went on the air.

Cordially,


Jon Ross
JR:lea